



## FAST FACTS: IMPROVED COLLABORATION CAN SPEED LAUNCH OF CONSUMER PRODUCTS

**Consumer goods manufacturers must continuously connect all stakeholders to collaborate on designs more easily, keeping projects and people on track in order to launch products on time—and ultimately satisfy consumers.**

By connecting SOLIDWORKS to the 3DEXPERIENCE platform, manufacturers of consumer products can tap into the power of cloud-based product development and benefit from:

- 1 Make easy, quick updates to product offerings:** In an industry that must constantly evolve to meet the needs of increasingly finicky consumers, with very short development cycles, design teams need access to all product data anytime and on any device to deliver the best products faster.
- 2 Adapt more quickly to changing consumer sentiment:** Consumers today are increasingly demanding. How can you stay agile to meet changing consumer needs? With tools in the 3DEXPERIENCE Works portfolio, you can manage projects and tasks, and automatically optimize activities and resources to ensure key dates are met.
- 3 Meet high standards for performance, safety, and IP security:** Launching new consumer products means dealing with security and safety regulations that vary from one country to another. You can provide engineering teams with essential capabilities for secure and structured collaboration, managing product designs with maximum traceability, while maintaining IP security.
- 4 Collaborate more efficiently with partners globally:** Regardless of company size, all manufacturers must be able to collaborate often and freely with suppliers, partners, and between the various disciplines to create truly innovative products. From design to manufacturing, the 3DEXPERIENCE platform provides a safe, unified location where you can share the latest real-time product data with all team members, even your suppliers.
- 5 Better optimize products with new tools:** SOLIDWORKS desktop users connected to the 3DEXPERIENCE platform now benefit from new tools, such as advanced simulation, that can validate the real-world performance of new products before they reside outside of the digital world, and results can be easily shared with all stakeholders.



“The 3DEXPERIENCE platform not only gives us a cloud-based collaborative workspace, but also a place to store and manage data accurately and securely. We’re a small company and can’t afford to purchase our own server and database. With 3DEXPERIENCE Works solutions, we have the transparent data management system that we need to control revisions and their potential impact on product quality.”

- CEO Markku Hautamäki, Pässilä Bicycles

Ready to make the jump? Contact your reseller today: [SOLIDWORKS.com/HL\\_gov](https://www.solidworks.com/HL_gov)