



# THOGUS PRODUCTS GETTING THE MOST OUT OF ENTERPRISE RESOURCE PLANNING WITH DELMIAWORKS ERP

**Case Study** 



Thogus Products implemented the DELMIAWorks enterprise resource planning (ERP) system to better leverage its operational data and improve its competitiveness as a custom plastic injection-molder and contract manufacturer as its business focus evolves from automotive parts to different types of parts of increasing complexity from many different industries.



# Challenge:

Leverage an enterprise resource planning (ERP) system to improve access to and availability of critical business and production operational data, boost productivity, reduce data storage costs, and support growth in the face of a changing business environment.

### Solution:

Implement the DELMIAWorks ERP system, including the following modules: ERP, Quality Management, Document Control, Forecasting, Tooling Management, Preventive Maintenance (MRO–Maintenance, Repair, Overhaul), RealTime Production Monitoring, and Warehouse Management.

### **Results:**

- Reduced data storage costs by 50 percent
- Improved inventory accuracy and visibility
- · Streamlined, standardized, and simplified processes
- · Made financial reporting more accurate

Founded in 1950, Thogus Products Company is an established, family-owned, custom plastic injection-molder and contract manufacturer headquartered in Avon Lake, Ohio. The company provides complete end-to-end solutions; operates 24 hours a day, seven days a week; and offers just-in-time deliveries. With its customer-first focus, Thogus is committed to creating lasting partnerships with clients and supply chain partners, and serves customers in a variety of industries.

Known for its injection-molding expertise, Thogus helps clients choose the right types of plastic for their products, make tooling and mold transfer decisions, and even manufacture custom fittings when necessary. The company also produces their own proprietary line of plastic tube and hose fittings for low pressure applications. No matter the plastic injection-molding application, Thogus has seen them all and can quickly identify the best product solution. For example, products in the medical, automotive, and electronics industries often require high-volume runs with tight tolerances and high strength, making plastic injection molding an ideal solution.

According to Director of Finance Alois Chasko, Thogus' business focus has changed from automotive parts, with the emphasis on products, to a service and technology focus with a widely diverse product mix. "We're no longer a shoot-and-ship company like we were in the past, and are now running many different types of parts of increasing complexity from many different industries," Chasko explains.

To deal with its changing business focus, boost productivity, address growing data storage costs, and improve its competitiveness, Thogus sought to better leverage its operational data by implementing the DELMIAWorks® enterprise resource planning (ERP) system from Dassault Systèmes in 2021, including the following modules: ERP, Quality Management, Document Control, Forecasting, Tooling Management, Preventive Maintenance (MRO–Maintenance, Repair, Overhaul), RealTime Production Monitoring, and Warehouse Management. Thogus chose DELMIAWorks ERP because it is specifically designed for injection molding, machining, production, and manufacturing-services-based enterprises, providing accurate information on inventories and production operations as well as business and financial information.

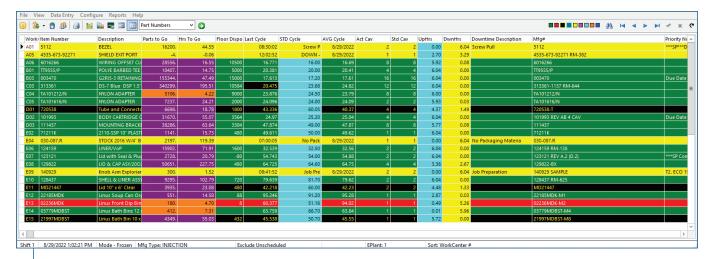


"We now have better insight into usage variances, overhead absorption and purchase price variances. Prior to the

DELMIAWorks implementation, this information was inadequate, preventing quick adjustments while issues are happening. In today's volatile materials environment, it's imperative that we catch purchase price variances as they occur and adjust pricing when necessary to maintain profit margins. We can now drill down to see exactly what's happening with materials flow and job progress, enabling efficient operations and a sustainable growth platform."

Alois Chasko, Director of Finance

"We've seen tighter time lines over the past five years, which means we no longer have any wiggle room and must be as efficient as possible," Chasko points out. "Our previous data system was never used properly and many of our employees had their own workaround processes that added unnecessary data to our ERP database, which had become bloated in size and was creating unnecessary storage expenses at our data center. We sought to eliminate waste and simplify our processes by implementing the DELMIAWorks ERP system, making use of the system mandatory for everyone, and training everyone on how to use it."



With DELMIAWorks ERP, Thogus management has real-time insights into all of the company's manufacturing operations, providing access to accurate, reliable information, so it can make the right business, staffing, and scheduling decisions.

### **ELIMINATING BLOATED STORAGE COSTS**

Since implementing DELMIAWorks ERP, Thogus has reduced the size of its ERP database by 90 percent, cut data storage costs by 50 percent, and eliminated monthly data storage overage fees. "Our data had become quite bloated with our previous system because everyone had their own processes for using it, many of which added unnecessary data," Chasko explains. "For example, an employee would write on a sales order, scan the order in, and email it back to him or herself, and then enter it into the system, adding the email and scanned image data to the database."

"After doing this type of thing repeatedly, along with other employees with their own processes, our database grew to 120 GB," Chasko adds. "With DELMIAWorks ERP, our database is just 2 GB because it doesn't contain any extraneous data."

## **ACCESS TO RELIABLE INFORMATION**

In addition to bloating Thogus' database, improper use of the previous systems resulted in data corruption and errors. "Management needs access to accurate, reliable information in order to make the right business, staffing, and scheduling decisions," stresses IT Manager Mark Szuminski. "The information in our previous system was not as reliable as we needed it to be and that was beginning to negatively affect production, which is why we decided to implement DELMIAWorks."

Effective employee training on using the new DELMIAWorks ERP system was crucial to ensuring the reliability of data moving forward, according to Accounting Manager Nancy Stack. "The internet-based training [IBT] that was mandatory for our employees was critically important in making the DELMIAWorks implementation a success because it was new and a change from what they were used to. Employees initially were saying, 'That's not how the old system worked,' but after the training, they saw how DELMIAWorks would help them do their jobs more effectively and help the company grow."



"The internet-based training (IBT) that was mandatory for our employees was critically important in making the

DELMIAWorks implementation a success because it was new and a change from what they were used to. Employees initially were saying, 'That's not how the old system worked,' but after the training saw how DELMIAWorks would help them do their jobs more effectively and help the company grow."

Nancy Stack, Accounting Manager

### PRIMED FOR BUSINESS GROWTH AND AGILITY

With the DELMIAWorks ERP system up and running, Thogus is better positioned for business growth through more efficient operations. "We're serving customers in many different industries, dealing with shorter lead times, and facing greater competition, all of which combine to put pressure on our profit margins," Chasko notes. "To deal with these challenges, we had to revamp our ERP system in order to become more efficient, gain greater visibility into our operations, and continue along our growth tangent."

"We now have better insight into usage variances, overhead absorption and purchase price variances," Chasko continues. "Prior to the DELMIAWorks implementation, this information was inadequate, preventing quick adjustments while issues are happening. In today's volatile materials environment,



"Management needs access to accurate, reliable information in order to make the right business, staffing, and scheduling decisions

The information in our previous system was not as reliable as we needed it to be and that was beginning to negatively affect production, which is whu we decided to implement DELMIAWorks."

– Mark Szuminski, IT Manage

it's imperative that we catch purchase price variances as they occur and adjust pricing when necessary to maintain profit margins. We can now drill down to see exactly what's happening with materials flow and job progress, enabling efficient operations and a sustainable growth platform."



**Focus on Thogus Products** 

VAR: SWYFT Solutions, Allendale, MI, USF

Headquarters: 33490 Pin Oak Parkway

Avon Lake, OH 44012

USA

Phone: +1 440 933 8850

For more information

www.thoaus.com

# Our **3D**EXPERIENCE® platform powers our brand applications, serving 11 industries, and provides a rich portfolio of industry solution experiences.

Dassault Systèmes, the **3DEXPERIENCE** Company, is a catalyst for human progress. We provide business and people with collaborative virtual environments to imagine sustainable innovations. By creating 'virtual experience twins' of the real world with our **3DEXPERIENCE** platform and applications, our customers push the boundaries of innovation, learning and production.





**3D**EXPERIENCE<sup>®</sup>



Americas

Dassault Systèmes 175 Wyman Street Waltham, Massachusetts 02451-1223 USA Europe/Middle East/Africa

Dassault Systèmes 10, rue Marcel Dassault CS 40501 78946 Vélizy-Villacoublay Cedex Asia-Pacific

Dassault Systèmes K.K. ThinkPark Tower 2-1-1 Osaki, Shinagawa-ku, Tokyo 141-6020 Japan